



< Back to results | < Previous 22 of 115 Next >

📄 Export 📄 Download 🖨️ Print ✉️ E-mail 📄 Save to PDF ☆ Add to List More... >

View at Publisher|

Document type

Article

Source type

Journal

ISSN

10992340

DOI

10.1002/jtr.2423

View more ▾

International Journal of Tourism Research • Volume 23, Issue 4, Pages 517 - 531 • July/August 2021

Motivations and segmentation of the demand for coastal cities: A study in Lima, Peru

Carvache-Franco M.^a, Carvache-Franco O.^b, Carvache-Franco W.^c ✉️, Alvarez-Risco A.^d, Estrada-Merino A.^d

📧 Save all to author list

- ^a Facultad de Turismo y Hotelería, Universidad Espíritu Santo-Ecuador, Samborondón, Ecuador
- ^b Facultad de Especialidades Empresariales, Universidad Católica de Santiago de Guayaquil, Guayaquil, Ecuador
- ^c Facultad de Ciencias Sociales y Humanísticas, Escuela Superior Politécnica del Litoral, ESPOL, Guayaquil, Ecuador
- ^d Facultad de Ciencias Empresariales y Económicas, Universidad de Lima, Lima, Peru

42

Views count ⓘ

View all metrics >

- Abstract
- Author keywords
- SciVal Topics
- Metrics

Abstract

The purpose of this research is to identify the motivations and segmentation of demand in coastal cities. The present study was carried out in Lima, a tourist destination in the Peruvian Pacific Ocean coast. This quantitative study used a sample with 381 valid questionnaires. To analyze data, factor analysis and non-hierarchical K-means segmentation were performed. Results show six motivational factors: “Culture and nature,” “Authentic coastal experience,” “Novelty and social interaction,” “Learning,” “Sun and beach,” and “Nightlife.” The study presents three different segments of visitors: “Passive Tourists,” “Eco-coastal,” and “Multiple motives.”. © 2020 John Wiley & Sons Ltd

Author keywords

cities; coastal; motivation; satisfaction; segmentation

Cited by 0 documents

Inform me when this document is cited in Scopus:

Set citation alert >

Related documents

- From motivation to segmentation in coastal and marine destinations: a study from the Galapagos Islands, Ecuador
Carvache-Franco, W. , Carvache-Franco, M. , Hernández-Lara, A.B. (2020) *Current Issues in Tourism*
- Motivation and segmentation of the demand for coastal and marine destinations
Carvache-Franco, W. , Carvache-Franco, M. , Carvache-Franco, O. (2020) *Tourism Management Perspectives*
- Analysis of Push and Pull Motivations and the Intentions to Return and Recommend a Coastal or Marine Destination
Carvache-Franco, M. , Carvache-Franco, W. , Carvache-Franco, O. (2020) *Journal of Coastal Research*

View all related documents based on references

Find more related documents in Scopus based on:

Authors > Keywords >

References (64)

[View in search results format >](#)☐ All[Export](#)  [Print](#)  [E-mail](#)  [Save to PDF](#) [Create bibliography](#)

-
- ☐ 1 Albayrak, T., Caber, M., Cater, C.
Mass tourism underwater: a segmentation approach to motivations of scuba diving holiday tourists ([Open Access](#))

(2019) *Tourism Geographies*. Cited 8 times.
www.tandf.co.uk/journals/titles/14616688/asp
doi: 10.1080/14616688.2019.1696884

[View at Publisher](#)
-
- ☐ 2 Assaker, G., Vinzi, V.E., O'Connor, P.
Examining the effect of novelty seeking, satisfaction, and destination image on tourists' return pattern: A two factor, non-linear latent growth model

(2011) *Tourism Management*, 32 (4), pp. 890-901. Cited 251 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2010.08.004

[View at Publisher](#)
-
- ☐ 3 Blancas, F.J., Caballero, R., González, M., Lozano-Oyola, M., Pérez, F.
Goal programming synthetic indicators: An application for sustainable tourism in Andalusian coastal counties

(2010) *Ecological Economics*, 69 (11), pp. 2158-2172. Cited 70 times.
doi: 10.1016/j.ecolecon.2010.06.016

[View at Publisher](#)
-
- ☐ 4 Bozic, S., Kennell, J., Vujicic, M.D., Jovanovic, T.
Urban tourist motivations: why visit Ljubljana? ([Open Access](#))

(2017) *International Journal of Tourism Cities*, 3 (4), pp. 382-398. Cited 12 times.
emeraldgroupublishing.com/ijtc.htm
doi: 10.1108/IJTC-03-2017-0012

[View at Publisher](#)
-
- ☐ 5 Carvache-Franco, W., Carvache-Franco, M., Carvache-Franco, O., Hernández-Lara, A.B.
Motivation and segmentation of the demand for coastal and marine destinations

(2020) *Tourism Management Perspectives*, 34, art. no. 100661. Cited 13 times.
<http://www.sciencedirect.com/science/journal/22119736>
doi: 10.1016/j.tmp.2020.100661

[View at Publisher](#)
-

- 6 Carvache-Franco, M., Carvache-Franco, W., Carvache-Franco, O., Hernández-Lara, A.B., Buele, C.V.

Segmentation, motivation, and sociodemographic aspects of tourist demand in a coastal marine destination: a case study in Manta (Ecuador)

(2020) *Current Issues in Tourism*, 23 (10), pp. 1234-1247. Cited 10 times.
<http://www.tandfonline.com/toc/rcit20/current>
doi: 10.1080/13683500.2019.1600476

[View at Publisher](#)

-
- 7 Chang, L.-L., Backman, K.F., Huang, Y.C.

Creative tourism: a preliminary examination of creative tourists' motivation, experience, perceived value and revisit intention

(2014) *International Journal of Culture, Tourism, and Hospitality Research*, 8 (4), pp. 401-419. Cited 79 times.
<http://www.emeraldinsight.com/info/journals/ijcthr/ijcthr.jsp>
doi: 10.1108/IJCTHR-04-2014-0032

[View at Publisher](#)

-
- 8 Crompton, J.L., McKay, S.L.

Motives of visitors attending festival events

(1997) *Annals of Tourism Research*, 24 (2), pp. 425-439. Cited 647 times.
<https://www.journals.elsevier.com/annals-of-tourism-research>
doi: 10.1016/S0160-7383(97)80010-2

[View at Publisher](#)

-
- 9 Dann, G.M.S.

Anomie, ego-enhancement and tourism

(1977) *Annals of Tourism Research*, 4 (4), pp. 184-194. Cited 969 times.
doi: 10.1016/0160-7383(77)90037-8

[View at Publisher](#)

-
- 10 Dwyer, L.

Emerging ocean industries: Implications for sustainable tourism development

(2018) *Tourism in Marine Environments*, 13 (1), pp. 25-40. Cited 11 times.
<http://docserver.ingentaconnect.com/deliver/connect/cog/1544273x/v13n1/s3.pdf?expires=1518246404&id=0000&titleid=75000210&checksum=E6189F8564F95350457EFDDBE9420445>
doi: 10.3727/154427317X15018194204029

[View at Publisher](#)

-
- 11 Egger, I., Lei, S.I., Wassler, P.

Digital free tourism – An exploratory study of tourist motivations

(2020) *Tourism Management*, 79, art. no. 104098. Cited 17 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2020.104098

[View at Publisher](#)

- ☐ 12 Fakfare, P., Talawanich, S., Wattanacharoensil, W.
A scale development and validation on domestic tourists' motivation: the case of second-tier tourism destinations
(2020) *Asia Pacific Journal of Tourism Research*, 25 (5), pp. 489-504. Cited 4 times.
<http://www.tandf.co.uk/journals/titles/10941665.asp>
doi: 10.1080/10941665.2020.1745855
[View at Publisher](#)
-
- ☐ 13 Ferreira Lopes, S.D., Rial Boubeta, A., Varela Mallou, J.
Segmentación post hoc del mercado turístico español: Aplicación del análisis cluster en dos etapas
(2010) *Estudios y Perspectivas en Turismo*, 19 (5), pp. 592-606. Cited 9 times.
<https://www.estudiosenturismo.com.ar/PDF/V19/v19n5a01.pdf>
-
- ☐ 14 Fianto, A.Y.A.
Satisfaction as intervening for the antecedents of intention to revisit: Marine tourism context in East Java
(2020) *RELASI: Jurnal Ekonomi*, 16 (1), pp. 179-207.
<https://doi.org/10.31967/relasi.v16i1.347>
-
- ☐ 15 Fieger, P., Prayag, G., Bruwer, J.
'Pull' motivation: an activity-based typology of international visitors to New Zealand ([Open Access](#))
(2019) *Current Issues in Tourism*, 22 (2), pp. 173-196. Cited 10 times.
<http://www.tandfonline.com/toc/rcit20/current>
doi: 10.1080/13683500.2017.1383369
[View at Publisher](#)
-
- ☐ 16 Frochot, I.
A benefit segmentation of tourists in rural areas: A Scottish perspective
(2005) *Tourism Management*, 26 (3), pp. 335-346. Cited 234 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2003.11.016
[View at Publisher](#)
-
- ☐ 17 Goffi, G., Cladera, M., Pencarelli, T.
Does sustainability matter to package tourists? The case of large-scale coastal tourism
(2019) *International Journal of Tourism Research*, 21 (4), pp. 544-559. Cited 9 times.
[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1522-1970](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1522-1970)
doi: 10.1002/jtr.2281
[View at Publisher](#)
-
- ☐ 18 Güzel, Ö., Sahin, I., Ryan, C.
Push-motivation-based emotional arousal: A research study in a coastal destination
(2020) *Journal of Destination Marketing and Management*, 16, art. no. 100428. Cited 5 times.
<http://www.journals.elsevier.com/journal-of-destination-marketing-and-management/>
doi: 10.1016/j.jdmm.2020.100428
[View at Publisher](#)
-

-
- 19 Hair, J.F., Black, W.C., Babin, B.J., Anderson, R.E., Tatham, R.L.
(2010) *Multivariate data analysis*. Cited 63222 times.
7th ed., Upper Saddle River, NJ, Pearson Education
-
- 20 Hanqin, Z.Q., Lam, T.
An analysis of Mainland Chinese visitors' motivations to visit Hong Kong

(1999) *Tourism Management*, 20 (5), pp. 587-594. Cited 236 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/S0261-5177(99)00028-X

View at Publisher
-
- 21 Ho, G.T.S., Ip, W.H., Lee, C.K.M., Mou, W.L.
Customer grouping for better resources allocation using GA based clustering technique

(2012) *Expert Systems with Applications*, 39 (2), pp. 1979-1987. Cited 46 times.
doi: 10.1016/j.eswa.2011.08.045

View at Publisher
-
- 22 Huyen, K.N., Nghi, N.Q.
Impacts of the tourists' motivation to search for novelty to the satisfaction and loyalty to a destination of Kien Giang marine and coastal adventure tourism
(2019) *International Journal of Social Science and Economic Research*, 4 (4), pp. 2807-2818. Cited 2 times.
<http://www.ijsser.org/>
-
- 23 (Shawn) Jang, S.C., Feng, R.
Temporal destination revisit intention: The effects of novelty seeking and satisfaction

(2007) *Tourism Management*, 28 (2), pp. 580-590. Cited 304 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2006.04.024

View at Publisher
-
- 24 Jang, S.C., Morrison, A.M., O'Leary, J.T.
Benefit segmentation of Japanese pleasure travelers to the USA and Canada: Selecting target markets based on the profitability and risk of individual market segments

(2002) *Tourism Management*, 23 (4), pp. 367-378. Cited 137 times.
doi: 10.1016/S0261-5177(01)00096-6

View at Publisher
-
- 25 Jeong, C.
Marine Tourist Motivations Comparing Push and Pull Factors

(2014) *Journal of Quality Assurance in Hospitality and Tourism*, 15 (3), pp. 294-309. Cited 18 times.
<http://www.tandfonline.com/toc/wqah20/current>
doi: 10.1080/1528008X.2014.921772

View at Publisher
-

- 26 Kassean, H., Gassita, R.
Exploring tourists push and pull motivations to visit Mauritius as a tourist destination
(2013) *African Journal of Hospitality, Tourism and Leisure*, 2 (3), pp. 1-13. Cited 31 times.
-
- 27 Kau, A.K., Lim, P.S.
Clustering of Chinese tourists to Singapore: An analysis of their motivations, values, and satisfaction
(2005) *International Journal of Tourism Research*, 7 (4-5), pp. 231-248. Cited 94 times.
<https://doi.org/10.1002/jtr.537>
-
- 28 Kim, K., Park, D.
Relationships Among Perceived Value, Satisfaction, and Loyalty: Community-Based Ecotourism in Korea
(2017) *Journal of Travel and Tourism Marketing*, 34 (2), pp. 171-191. Cited 69 times.
<http://www.tandfonline.com/toc/wttm20/current>
doi: 10.1080/10548408.2016.1156609

View at Publisher
-
- 29 Kozak, M.
Comparative analysis of tourist motivations by nationality and destinations
(2002) *Tourism Management*, 23 (3), pp. 221-232. Cited 506 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/S0261-5177(01)00090-5

View at Publisher
-
- 30 Lacher, R.G., Oh, C.-O., Jodice, L.W., Norman, W.C.
The Role of Heritage and Cultural Elements in Coastal Tourism Destination Preferences: A Choice Modeling-Based Analysis
(2013) *Journal of Travel Research*, 52 (4), pp. 534-546. Cited 29 times.
<http://www.sagepub.com/journals/details/j0255.html>
doi: 10.1177/0047287512475215

View at Publisher
-
- 31 Lam-González, Y.E., León, C.J., De León, J.
Measuring tourist satisfaction with nautical destinations: The effects of image, loyalty, and past destination choice
(2020) *Tourism in Marine Environments*, 15 (1), pp. 47-58. Cited 3 times.
<http://docserver.ingentaconnect.com/deliver/connect/cog/1544273x/v15n1/s4.pdf?expires=1588021781&id=0000&titleid=75000210&checksum=6DE348150CDCAF4500C45FB965A8AEBB>
doi: 10.3727/154427320X15809114561894

View at Publisher
-
- 32 Lee, T.H., Jan, F.-H., Tseng, C.H., Lin, Y.F.
Segmentation by recreation experience in island-based tourism: a case study of Taiwan's Liuqiu Island
(2018) *Journal of Sustainable Tourism*, 26 (3), pp. 362-378. Cited 27 times.
<http://www.tandfonline.com/toc/rsus20/current>
doi: 10.1080/09669582.2017.1354865

View at Publisher

- 33 Lee, C., Reisinger, Y., Lee, J.
Examining visitor motivations for mega-events
(2015) *International Journal of Tourism and Hospitality Research*, 29 (10), pp. 5-17. Cited 3 times.
-

- 34 Meng, F., Tepanon, Y., Uysal, M.
Measuring tourist satisfaction by attribute and motivation:
The case of a nature-based resort

(2008) *Journal of Vacation Marketing*, 14 (1), pp. 41-56. Cited 216 times.
<http://jvm.sagepub.com/>
doi: 10.1177/1356766707084218

View at Publisher
-

- 35 (2020) *Flujo de turistas internacionales e ingreso de divisas por turismo receptivo*
<http://datosturismo.mincetur.gob.pe/appdatosTurismo/Content1.html>
-

- 36 (2020) *Arribo, pernoctaciones y oferta hotelera en establecimientos en hospedaje*
<http://datosturismo.mincetur.gob.pe/appdatosTurismo/Content3.html>
-

- 37 (2020) *52 places to go in 2020*. Cited 2 times.
<https://www.nytimes.com/interactive/2020/travel/places-to-visit.html>
-

- 38 Nickerson, N.P., Jorgenson, J., Boley, B.B.
Are sustainable tourists a higher spending market?

(2016) *Tourism Management*, 54, pp. 170-177. Cited 57 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2015.11.009

View at Publisher
-

- 39 Onofri, L., Nunes, P.A.L.D.
Beach 'lovers' and 'greens': A worldwide empirical analysis of coastal tourism

(2013) *Ecological Economics*, 88, pp. 49-56. Cited 45 times.
doi: 10.1016/j.ecolecon.2013.01.003

View at Publisher
-

- 40 Orams, M., Lueck, M.
Coastal tourism
(2016) *Encyclopedia of tourism*, pp. 157-158. Cited 10 times.
J. Jafari, & H. Xiao, (Eds.),, Switzerland, Springer
-

- 41 Orams, M., Lueck, M.
Marine tourism
(2016) *Encyclopedia of tourism*, pp. 585-586. Cited 7 times.
J. Jafari, & H. Xiao, (Eds.),, Switzerland, Springer
-

-
- ☐ 42 Page, S.
(1995) *Urban tourism*. Cited 237 times.
London, Routledge
-
- ☐ 43 Pérez-Maqueo, O., Martínez, M.L., Cóscatl Nahuacatl, R.
Is the protection of beach and dune vegetation compatible with tourism?

(2017) *Tourism Management*, 58, pp. 175-183. Cited 17 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2016.10.019

View at Publisher
-
- ☐ 44 Pestana, M.H., Parreira, A., Moutinho, L.
Motivations, emotions and satisfaction: The keys to a tourism destination choice

(2020) *Journal of Destination Marketing and Management*, 16, art. no. 100332. Cited 26 times.
<http://www.journals.elsevier.com/journal-of-destination-marketing-and-management/>
doi: 10.1016/j.jdmm.2018.12.006

View at Publisher
-
- ☐ 45 Prayag, G.
Paradise for who? Segmenting visitors' satisfaction with cognitive image and predicting behavioural loyalty

(2012) *International Journal of Tourism Research*, 14 (1), pp. 1-15. Cited 41 times.
doi: 10.1002/jtr.837

View at Publisher
-
- ☐ 46 Reig-García, C., Coenders-Gallard, G.
Segmentación del mercado turístico según las preferencias ambientales
(2002) *Cuadernos de Turismo*, 9, pp. 123-136. Cited 8 times.
-
- ☐ 47 Rid, W., Ezeudji, I.O., Pröbstl-Haider, U.
Segmentation by motivation for rural tourism activities in The Gambia

(2014) *Tourism Management*, 40, pp. 102-116. Cited 101 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2013.05.006

View at Publisher
-
- ☐ 48 Rodríguez-González, P., Molina-Molina, O.
La segmentación de la demanda turística española
(2007) *Metodología de Encuestas*, 9 (1), pp. 57-92. Cited 11 times.
-
- ☐ 49 Rudež, H.N., Sedmak, G., Bojnec, S.
Benefit Segmentation of Seaside Destination in the Phase of Market Repositioning: The Case of Portorož

(2013) *International Journal of Tourism Research*, 15 (2), pp. 138-151. Cited 20 times.
doi: 10.1002/jtr.881

View at Publisher
-

-
- ☐ 50 Sangpikul, A.
The effects of travel experience dimensions on tourist satisfaction and destination loyalty: the case of an island destination

(2018) *International Journal of Culture, Tourism, and Hospitality Research*, 12 (1), pp. 106-123. Cited 36 times.
<http://www.emeraldinsight.com/info/journals/ijcthr/ijcthr.jsp>
doi: 10.1108/IJCTHR-06-2017-0067

View at Publisher
-
- ☐ 51 Sastre, R.P., Phakdee-Auksorn, P.
Examining Tourists' Push and Pull Travel Motivations and Behavioral Intentions: The Case of British Outbound Tourists to Phuket, Thailand

(2017) *Journal of Quality Assurance in Hospitality and Tourism*, 18 (4), pp. 437-464. Cited 14 times.
<http://www.tandfonline.com/toc/wqah20/current>
doi: 10.1080/1528008X.2016.1250242

View at Publisher
-
- ☐ 52 Scholtz, M., Slabbert, E.
The relevance of the tangible and intangible social impacts of tourism on selected South African communities

(2016) *Journal of Tourism and Cultural Change*, 14 (2), pp. 107-128. Cited 17 times.
<http://www.tandf.co.uk/journals/RTCC>
doi: 10.1080/14766825.2015.1031796

View at Publisher
-
- ☐ 53 Schuhmann, P., Skeete, R., Waite, R., Bangwayo-Skeete, P., Casey, J., Oxenford, H.A., Gill, D.A.
Coastal and marine quality and tourists' stated intention to return to Barbados ([Open Access](#))

(2019) *Water (Switzerland)*, 11 (6), art. no. 1265. Cited 8 times.
https://res.mdpi.com/water/water-11-01265/article_deploy/water-11-01265-v2.pdf?filename=&attachment=1
doi: 10.3390/w11061265

View at Publisher
-
- ☐ 54 Sirakaya, E., Uysal, M., Yoshioka, C.F.
Segmenting the Japanese tour market to Turkey

(2003) *Journal of Travel Research*, 41 (3), pp. 293-304. Cited 107 times.
<http://www.sagepub.co.uk/journals/details/j0255.html>
doi: 10.1177/0047287502239038

View at Publisher
-
- ☐ 55 Sung, Y.-K., Chang, K.-C., Sung, Y.-F.
Market Segmentation of International Tourists Based on Motivation to Travel: A Case Study of Taiwan

(2016) *Asia Pacific Journal of Tourism Research*, 21 (8), pp. 862-882. Cited 29 times.
<http://www.tandf.co.uk/journals/titles/10941665.asp>
doi: 10.1080/10941665.2015.1080175

View at Publisher
-

- ☐ 56 Swanson, K.K., Horridge, P.E.
Travel motivations as souvenir purchase indicators
(2006) *Tourism Management*, 27 (4), pp. 671-683. Cited 135 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2005.03.001
[View at Publisher](#)
-
- ☐ 57 (2014) *The oceans economy: Opportunities and challenges for small Island developing states*. Cited 22 times.
New York and Geneva, United Nations
http://unctad.org/en/PublicationsLibrary/ditcted2014d5_en.pdf
-
- ☐ 58 Valls, A., Gibert, K., Orellana, A., Antón-Clavé, S.
Using ontology-based clustering to understand the push and pull factors for British tourists visiting a Mediterranean coastal destination
(2018) *Information and Management*, 55 (2), pp. 145-159. Cited 10 times.
doi: 10.1016/j.im.2017.05.002
[View at Publisher](#)
-
- ☐ 59 (2019) *South America's leading culinary destination 2019*
<https://www.worldtravelawards.com/award-south-americas-leading-culinary-destination-2019>
-
- ☐ 60 (2019) *South America's leading business hotel 2019*
<https://www.worldtravelawards.com/award-south-americas-leading-business-hotel-2019>
-
- ☐ 61 (2019) *South America's leading cultural destination 2019*
<https://www.worldtravelawards.com/award-south-americas-leading-cultural-destination-2019>
-
- ☐ 62 Yiamjanya, S., Wongleedee, K.
International tourists' travel motivation by push-pull factors and the decision making for selecting Thailand as destination choice
(2014) *International Journal of Social, Education, Economics and Management Engineering*, 8 (5), pp. 1348-1353. Cited 19 times.
Retrieved from
<https://pdfs.semanticscholar.org/d9f7/b2d7352a40039f733a012b958417f3fda029.pdf>
-
- ☐ 63 Yolal, M., Rus, R.V., Cosma, S., Gursoy, D.
A Pilot Study on Spectators' Motivations and Their Socio-Economic Perceptions of a Film Festival
(2015) *Journal of Convention and Event Tourism*, 16 (3), pp. 253-271. Cited 29 times.
<http://www.tandfonline.com/toc/wcet20/current>
doi: 10.1080/15470148.2015.1043610
[View at Publisher](#)
-

□ 64 Yoon, Y., Uysal, M.

An examination of the effects of motivation and satisfaction on destination loyalty: A structural model

(2005) *Tourism Management*, 26 (1), pp. 45-56. Cited 1544 times.
www.elsevier.com/inca/publications/store/3/0/4/7/2/
doi: 10.1016/j.tourman.2003.08.016

[View at Publisher](#)

👤 Carvache-Franco, W.; Facultad de Ciencias Sociales y Humanísticas, Escuela Superior Politécnica del Litoral, ESPOL, Guayaquil, Ecuador; email: wcarvach@espol.edu.ec
© Copyright 2021 Elsevier B.V., All rights reserved.

[< Back to results](#) | [< Previous](#) 22 of 115 [Next >](#)

[^ Top of page](#)

About Scopus

[What is Scopus](#)
[Content coverage](#)
[Scopus blog](#)
[Scopus API](#)
[Privacy matters](#)

Language

[日本語に切り替える](#)
[切换到简体中文](#)
[切换到繁體中文](#)
[Русский язык](#)

Customer Service

[Help](#)
[Contact us](#)

ELSEVIER

[Terms and conditions ↗](#) [Privacy policy ↗](#)

Copyright © Elsevier B.V. All rights reserved. Scopus® is a registered trademark of Elsevier B.V.

We use cookies to help provide and enhance our service and tailor content. By continuing, you agree to the use of cookies.

 RELX